

We believe in looking at the big picture.



Mission

We help leaders achieve breakthrough performance for their organizations by aligning their people, processes, and other resources through the design and implementation of new strategic and operational frameworks using discovery tools and interactive methods. We do this for organizations seeking to be great. We are a "new kind of consultant."

Values

- Balance
- Clarity
- Communication
- Excellence
- Care
- Innovation
- Respect
- Teamwork

Trademarks

- **Big picture perspective**
We approach any need as part of the "whole system," quickly validating the context in order to devise relevant, balanced, and pragmatic results.
- **Discovery attitude**
We build an attitude of "discovery," enabling teams to better approach, learn, and adapt to reality and deal with dynamic and complex issues. We guide the processes to find the answers.
- **Insight and broad experience**
We have a diverse past that enables us to quickly formulate the best approach, bridge "hard" and "soft" disciplines, and be small, yet scaleable, with our network of expert resources.
- **New conversations**
We create the conditions that launch predictable breakthroughs. We believe in facilitating with pictures and new tools that effectively help find root issues, the path, and the destination.
- **Alignment and altitude management**
We use "altitude management," the science of "patterned-thinking," and emotional energy to simplify issues and ideas, create a shared understanding, reduce the fears of uncertainty, build positive energy, and eliminate incorrect assumptions.
- **Visual tools**
We create unique, proven visual tools to help clarify context, focus on critical issues and patterns, and have an effective means to move forward and sustain success into the future... a picture of the need, the path, and the destination.
- **Speed to results**
We work with implementation in mind and create the conditions for sustained success. Our unique tools, processes, perspectives, and experience achieve results faster than ever imagined and our high level of principal involvement gives our clients the best we have to offer.